

	Plenary Sessions Room 1	Concurrent Sessions	Concurrent Sessions
14.00 14.35	Dialogue without words Workshop delivered by Jeremy Solomons		
	Session Chair David Elvis Leeming		
14.45 15.45		Intercultural Track 1 Room 1	Intercultural Track 2 Room 2
		Many languages in one economy or many economies in one language Dr Irene Sotiropoulou Selling Spain: Cultural considerations in Spanish tourism Jessica Boll PhD	Developing a global graduate programme for Higher Education students in a continually changing world David Elvis Leeming Facilitating academic socialisation of Chinese students into Higher Education in Ireland Dr Michael Goldrick & Jane Liu
		Session Chair Ridha Mejri	Session Chair Dr Maged Zakher
15.45	Coffee Break		
16.20 17.20		Intercultural Track 1	Intercultural Track 2
		Reverse culture shock and communication dilemma on children who immigrate back to Africa from western countries Michael G. Mwangi How international sporting events break stereotypes and bring people from all over the world together Marina Dzhashi	Food cultures and tradition: A comparative study between Bangladesh and Greece Reema Islam The contribution of the Euboeans to the introduction of the alphabet in Ancient Greece. Intercultural communication in antiquity and implications for intercultural relations today Alexandros-Nektarios J. Vassiliou-Damvergis
		Session Chair Dr Eirini Daskalaki	Session Chair Mariana Kavroulaki
17.30 18.05	Gender and women world leaders Nichola D. Gutgold		
	Session Chair Dr Irene Sotiropoulou		
20.20	Optional Conference Dinner		

